



*Bissell  
Blocktail  
Party*

# If only you Believe in Miracles

**'Nothing's Gonna Stop Us Now'** because BISSELL Blocktail Party 2020 is going to be out of this world, with two nights for saving lives on June 8 & 9! **'Find Your Way Back'** to the Blocktail Sponsor Party on June 8 featuring **Jefferson Starship** for a one-of-a-kind performance as we party with a purpose and make **'Miracles'** happen for homeless pets. We'll keep the party going with Blocktail returning to the East Grand Rapids Track on June 9 with fun and food for pets and their people. The Best DOG-GONE Parties of the summer will launch you into a groove while creating solutions for pets in rescues and shelters who need **'Somebody to Love.'**

Blocktail is BISSELL Pet Foundation's primary fundraising event and provides critical support for programs to save the lives of homeless pets. Last year, Blocktail proceeds provided grant funding that directly impacted more than 15,000 pets! Sponsorships are a vital part of this success and we are grateful for the pack of generous sponsors who further BPF's mission.

Thank you for your thoughtful consideration to support our 2020 vision and BISSELL Blocktail Party with one of the lifesaving opportunities in the following packet. We hope we can count on you this year. **'If only you believe like we believe'**, we can change the world for homeless pets.

Until every pet has home,



**Cathy Bissell**  
Founder & Co-Chair



**Michelle Arnold**  
Executive Co-Chair



**Tyler Imhoff**  
Logistics Co-Chair



**Carla Messing**  
Executive Co-Chair

## Sponsor Party

June 8, 2020 | 6PM - 9PM  
BISSELL Corporate Hangar

## Blocktail Party

June 9, 2020 | 6PM - 9PM  
EGR High School Track



**BISSELL PET  
FOUNDATION®**

Get your tickets before they sell out [bissellblocktailparty.com](https://bissellblocktailparty.com)

**Facebook:** Cathy Bissell & BISSELL Pet Foundation **Instagram:** @cathy\_bissell & @bissellpets



# JEFFERSON STARSHIP



# Monday, June 8

Ride the Tiger with a sponsorship of \$1,500 or more:

## 6:00 PM Party Begins

Cocktails & strolling dinner  
Award winning restaurants  
Preview auction items

## 7:00 PM Live Auction

## 7:30 PM Jefferson Starship Performs!

BISSELL Corporate Hangar,  
Gerald R. Ford International  
Airport (parking & trolley  
instructions to follow)

Casual chic attire (please no  
high heel shoes; hangar floor  
can be slippery!)

For more information visit:  
[bissellblocktailparty.com](http://bissellblocktailparty.com)



Featuring both original and historic band members, Jefferson Starship has released eight gold and platinum albums, twenty hit singles, sold out concerts worldwide and lived out legendary rock and roll escapades!

# 2020 BISSELL Blocktail Party Sponsorship Opportunities

Thank you for considering a sponsorship to BISSELL Pet Foundation. 100% of proceeds from BISSELL Blocktail Party will go directly to saving homeless pets.

## \$500 - With Your Love

2 Blocktail Tickets

- Listing on Blocktail signage and website
- Feel good knowing *With Your Love* you will help 5 pets get adopted!

## \$1,500 - Ride the Tiger

2 Sponsor Party Tickets + 2 Blocktail Tickets

- Perks included in "With Your Love"
- Feel good knowing your sponsorship will help 15 pets get their freedom ride to a forever home!

## \$3,000 - Count on Me

4 Sponsor Party Tickets + 4 Blocktail Tickets

- Perks included in "Ride the Tiger"
- Sponsor-supplied item in "doggie bag"
- Feel good knowing your sponsorship will help spay/neuter 60 pets!

## \$7,500 - Find Your Way Back

8 Sponsor Party Tickets + 8 Blocktail Tickets

- Perks included in "Count on Me"
- Logo on Blocktail signage, doggie bag, and Blocktail t-shirt
- Feel good knowing your sponsorship will microchip 1,500 pets!

## \$12,500 - Somebody to Love

12 Sponsor Party Tickets + 12 Blocktail Tickets

- Perks included in "Find Your Way Back"
- ★ **NEW** Opportunity to have your own booth with fun, free giveaways for people and their pets at Blocktail on June 9
- Feel good knowing your sponsorship will make it possible for 166 pets to find loving homes through Empty the Shelters!

## \$20,000 - Sweeter than Honey

20 Sponsor Party Tickets + 20 Blocktail Tickets

- Perks included in "Somebody to Love"
- Feel good knowing your sponsorship is *Sweeter than Honey* and will help put 266 cats and dogs in loving homes!

## \$50,000 - There Will Be Love

25 Sponsor Party Tickets + 25 Blocktail Tickets

- Perks included in "Sweeter than Honey"
- Private dinner for 16 at the home of Cathy & Mark Bissell.
- Feel good knowing your sponsorship will help us support *Grateful Pets* across the country who need a little extra help getting adopted!

## \$100,000 - Winds of Change

Reserved table at Sponsor Party!

- Presenting Opportunity at the Sponsor Party
- Feel good knowing with this sponsorship BPF can react quickly to emergency situations that will help save shelter pets' lives!

## \$125,000 - Nothing's Gonna Stop Us Now

Reserved table at Sponsor Party!

- Presenting Opportunity at the Sponsor Party
- Feel good knowing your sponsorship will spay/neuter 2,500 pets to help control overpopulation in shelters across the country.

## \$150,000 - Miracles *If only you believe in miracles*

Reserved table at Sponsor Party!

- Presenting Opportunity at the Sponsor Party
- Feel good knowing your sponsorship is a true miracle and will help us continue our mission to save pets. Thank you for believing in us!

## Additional Sponsor Party tickets \$1,000/each

Limited Sponsorship packages are available for in-kind donors. **Email: [blocktail@bissell.com](mailto:blocktail@bissell.com)**

For more info visit: **[bissellblocktailparty.com](http://bissellblocktailparty.com)**



**2020 BLOCKSTAR,  
THE PICKLE**

*come. sit. stay.*

### Sponsorship Level

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> \$500 With Your Love       | <input type="checkbox"/> \$20,000 Sweeter than Honey           | <input type="checkbox"/> \$150,000 Miracles                       |
| <input type="checkbox"/> \$1,500 Ride the Tiger     | <input type="checkbox"/> \$50,000 There Will Be Love           | <input type="checkbox"/> \$1,000 Additional Sponsor Party Tickets |
| <input type="checkbox"/> \$3,000 Count on Me        | <input type="checkbox"/> \$100,000 Winds of Change             | <input type="checkbox"/> Number of Tickets                        |
| <input type="checkbox"/> \$7,500 Find Your Way Back | <input type="checkbox"/> \$125,000 Nothing's Gonna Stop Us Now |   |
| <input type="checkbox"/> \$12,500 Somebody to Love  |  |   |

### Acknowledgement Information

Name or Business: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### Sponsorship Contact Information

Name: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Once this form is submitted, you will begin to receive occasional updates from BISSELL Pet Foundation and BISSELL Homecare, Inc. You can unsubscribe at any time.

### Payment Information

Checks are the preferred method of payment, we want 100% of your sponsorship to help pets!

My check to **BISSELL Pet Foundation** is enclosed  Invoice Me

Visa  MasterCard  Discover  AMEX

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp: \_\_\_\_/\_\_\_\_ CVV code: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

By completing this form, I authorize BPF to charge my credit card above.

## Return completed forms to:

**BISSELL Pet Foundation** 2345 Walker Ave. NW Grand Rapids, MI 49544

Email: [blocktail@bissell.com](mailto:blocktail@bissell.com)

Phone: 616.735.6666 | Fax: 616.453.2081

**Please return your sponsor commitment form by May 1**



**BISSELL PET  
FOUNDATION®**

# help us help pets



## 2020 BLOCKSTAR

Meet The Pickle! This stellar 7-year-old Jack Russell Terrier mix was rescued in 2017 when fate found him outside of a local consignment shop. Little did Pickle know that the store owner, Stephanie, had a special place in her heart for rescuing dogs. After a few vet visits, Pickle overcame significant health issues and settled into his new world. Today, Pickle is over the moon for all the love and cuddles from his mom and four Labrador siblings. This far out fur ball is known for his high hops and willingness to act as a home security system (especially against squirrels).



**BISSELL PET  
FOUNDATION®**

2345 Walker Ave. NW | Grand Rapids, MI 49544 | 616.735.6666 | [www.bissellblocktailparty.com](http://www.bissellblocktailparty.com)

### Executive Co-Chairs

Cathy Bissell  
Michelle Arnold  
Tyler Imhoff  
Carla Messing

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Nicole Baker  
Eliza Curtin  
Natalie Dixon  
Sharon Finkbeiner  
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Emma Geers

Victoria Hansen  
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Megan Stubbs  
Tarah Sweedyk  
Kristina Van Horne

### Venue Design

by Rock Kauffman,  
Rock Kauffman Design

### Production Design

by M. Dennis Remer,  
MDR Creative

### Pet Photography

by Happy Dog Mom