

2018 Sponsorship Levels

Thank you in advance for considering a sponsorship to BISSELL Pet Foundation. 100% of the money raised at the Blocktail party will go directly to saving the lives of pets.

**BISSELL
BLOCKTAIL**
Party®

\$500 - PUPPY LOVE

- 2 Blocktail tickets
- Listing on Blocktail signage and website
- Feel good knowing your sponsorship will help save 5 rescue pets

\$1,500 - GOOD DOG

Perks included in "Puppy Love" plus:

- 2 tickets to the Sponsor Party!*
- Feel good knowing your sponsorship will help save 15 rescue pets

\$3,000 - PICK OF THE LITTER

Perks included in "Good Dog" plus:

- Sponsor-supplied item in "doggie bag"
- 4 tickets to the Sponsor Party!*
- Feel good knowing your sponsorship will help save 30 rescue pets

\$7,500 - WAGGIN' TAILS

Perks included in "Pick of the Litter" plus:

- Logo on Blocktail signage, doggie bag, Blocktail t-shirt, and check inserts
- Social Media Recognition
- 8 Blocktail tickets & 1 parking pass
- 8 tickets to the Sponsor Party!*
- Feel good knowing your sponsorship will help save 75 rescue pets

\$12,500 - LEADER OF THE PACK

Perks included in "Waggin' Tails" plus:

- Advertisement, including link to website, on Blocktail mobile device auction application
- 12 Blocktail tickets & 2 parking passes
- Table for 10 at the Sponsor Party!*
- Feel good knowing your sponsorship will help save 125 rescue pets

\$20,000 - GRATEFUL DOG

Perks included in "Leader of the Pack" plus:

- 20 Blocktail tickets & 4 parking passes
- Two tables for 10 at the Sponsor Party!*
- Feel good knowing your sponsorship will help save 200 rescue pets!

\$30,000 - HIDDEN HERO

Perks included in "Grateful Dog" plus:

- 25 Blocktail tickets & 8 parking passes
- Two tables for 10 at the Sponsor Party!*
- Feel good knowing your sponsorship will help save 300 rescue pets!

\$50,000 - SOMETHING TO BARK ABOUT

Perks included in "Hidden Hero" plus:

- Logo on "Step & Repeat" banner at Blocktail photo booth
- Feel good knowing your sponsorship will help save 500 rescue pets!

\$75,000 - HOWL AT THE MOON

Perks included in "Something to Bark About" plus:

- Logo on Blocktail billboard
- Feel good knowing your sponsorship will help save 750 rescue pets!

\$100,000 YEAR OF THE DOG

Perks included in "Howl at the Moon" plus:

- Presenting Opportunity at the Sponsor Party
- Feel good knowing your sponsorship will help save 1,000 rescue pets!

\$125,000 - FINALLY HOME

Perks included in "Howl at the Moon" plus:

- Feel good knowing your sponsorship will help save 1,250 rescue pets!

*ADDITIONAL SPONSOR PARTY TICKETS \$1,000/ EACH

Limited Sponsorship packages are available for in-kind donors. **Email: blocktail@bissell.com**



MEET OUR 2018
BISSELL BLOCKSTAR!

Kirby, adopted 2008



2018 Sponsorship Form



Contact Information:

Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: _____

I want to receive email updates from BISSELL Pet Foundation

Sponsorship Level:

\$125,000 FINALLY HOME

\$30,000 HIDDEN HERO

\$3,000 PICK OF THE LITTER

\$100,000 YEAR OF THE DOG

\$20,000 GRATEFUL DOG

\$1,500 GOOD DOG

\$75,000 HOWL AT THE MOON

\$12,500 LEADER OF THE PACK

\$500 PUPPY LOVE

\$50,000 SOMETHING TO
BARK ABOUT

\$7,500 WAGGIN' TAILS

___ \$1,000 ADDITIONAL
Sponsor Party Tickets

Payment Information:

My check is enclosed* Visa MasterCard Discover American Express

Card number: _____

Expiration: ____/____ CVV code: _____

Signature: _____

Date: _____

***MAKE CHECKS PAYABLE TO BISSELL PET FOUNDATION
COMPLETE THIS FORM AND RETURN TO:**

BISSELL PET FOUNDATION

2345 Walker Ave. NW Grand Rapids, MI 49544

Fax: 616.453.2081 | Email: blocktail@bissell.com

If needed, please email a high res file of your logo

PLEASE RETURN YOUR SPONSOR COMMITMENT FORM BY APRIL 6!

Submit your sponsorship form and payment by **March 30** to be
entered to win a table top (18"x14"x4") dog sculpture!

* 3 sculptures will be given away.

