

2018 In-Kind Sponsorship Levels

**BISSELL
BLOCKTAIL**
Party[®]

Thank you in advance for considering a sponsorship to BISSELL Pet Foundation. **100% of the money raised at the Blocktail party will go directly to saving the lives of pets.**

\$500 - PUPPY LOVE

- 2 Blocktail tickets
- Listing on Blocktail signage and website
- Feel good knowing your sponsorship will help save 5 rescue pets

\$1,500 - GOOD DOG

Perks included in "Puppy Love" plus:

- Listing in Blocktail e-communications
- Feel good knowing your sponsorship will help save 15 rescue pets

\$3,000 - PICK OF THE LITTER

Perks included in "Good Dog" plus:

- 4 Blocktail tickets
- Sponsor-supplied item in "doggie bag"
- Feel good knowing your sponsorship will help save 30 rescue pets

\$7,500 - WAGGIN' TAILS

Perks included in "Pick of the Litter" plus:

- Logo on Blocktail signage, doggie bag, Blocktail t-shirt, and check inserts
- Social Media Recognition
- 6 Blocktail tickets & 1 parking pass
- Feel good knowing your sponsorship will help save 75 rescue pets

\$12,500 - LEADER OF THE PACK

Perks included in "Waggin' Tails" plus:

- Advertisement, including link to website, on Blocktail mobile device auction application
- 6 Blocktail tickets & 2 parking passes
- Feel good knowing your sponsorship will help save 125 rescue pets

Your sponsorship will directly support local animal welfare organizations and their efforts to reduce the number of homeless pets here in West Michigan through these initiatives:

- Pet Adoption
- Spay/Neuter Programs
- Foster Care Programs
- Microchipping



**MEET OUR 2018
BISSELL BLOCKSTAR!**
Kirby, adopted 2008

2018 In-Kind Sponsorship Form



Contact Information:

Business Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

Sponsorship Level:

\$12,500 LEADER OF THE PACK

\$1,500 GOOD DOG

\$7,500 WAGIN' TAILS

\$500 PUPPY LOVE

\$3,000 PICK OF THE LITTER

Value of in-kind donation: \$ _____

Description of donation: _____

COMPLETE THIS FORM AND RETURN TO: **BISSELL PET FOUNDATION**

BISSELL PET FOUNDATION

2345 Walker Ave. NW Grand Rapids, MI 49544

Fax: 616.453.2081 | Email: blocktail@bissell.com

If needed, please email a high res file of your logo

PLEASE RETURN YOUR IN-KIND SPONSORSHIP FORM BY APRIL 6!

SPONSORSHIP FORM DEADLINE | April 6 | THANK YOU!